



The National Trust for Population Welfare-NATPOW is an autonomous organization established by the Government of Pakistan since 1994 under Charitable Endowment Act, 1890 and it is mandated to create an effective partnership between Government, Donors, Civil Society & Private Sector. NATPOW with its Head Office at Islamabad and Six Regional Offices at Lahore, Multan, Karachi, Peshawar, Quetta and Gilgit, provides financial & technical support to its affiliated Civil Society Organizations-CSOs (350) for reaching the rural, marginalized & poor communities, rendering Safe Motherhood Services including RH&FP/ HTSP, Neonatal & Child Healthcare and improving Reproductive Health status of women, adolescents & men, with special emphasis on community mobilization & participation, advocacy & awareness raising, HRD/ capacity building and service delivery, so as to meaningfully contribute towards implementation of the National Population Policy and to provide capacity building measures to the community based organizations at the rural level.

Vision: The NATPOW envisions an enabled Civil Society efficiently active and involved in the population & development agenda, meaningfully contributing to policy formulation, legislative process, provision of social services, so as to have socially empowered communities for an educated, healthy and prosperous Pakistan.

Mission: To excel as a Grant Management Body for the Civil Society Organizations-CSOs, enabling them to reach out to the rural, poor, marginalized and under-served Communities to address their immediate needs through Service Delivery and seek long term solutions by means of Policy Advocacy/ Strategic Communication, Awareness Raising and HRD/ Capacity Building.

Priority Areas

- Safe Motherhood & Child Healthcare Service Delivery through CSOs Network
- Community Mobilization for Reproductive Health & Family Planning: Services & Rights
- Policy Formulation and Legislation on Population & Development
- HRD/Capacity Building Trainings for Public and Private Sector Personnel

NATPOW Strengths



- 1) Professional pool of experienced Public Health Experts and Master Trainers.
- 2) Country-wide network of partner Civil Society Organizations-CSOs (350).
- 3) HRD/ Training Wing works in collaboration with diversified Institutes/ Organizations such as Regional Training Institutes, RHS-A Centers, Tertiary Care Hospitals.
- 4) Managerial Staff at NATPOW Head Office and the 06-Regional Offices.
- 5) Unique positioning and close access to the Public and Private Sectors.

- Establishment of 30 Family Health Centers by dispersing grants to CSO's in Rural & Remote Areas (GoP-NATPOW-CSOs)
- LFHI-Literacy For Family Health Initiative (UNFPA-NATPOW-NCHD)
- Scaling-up Best Practices in Pakistan: To Integrate FP into MNCH - HTSP Project in Layyah-Punjab and Badin-Sindh (Pathfinder International-NATPOW-DoH)
- KAP Baseline Survey in WASH, in Flood Affected Districts (31) of Pakistan(Plan International-NATPOW-NIPS-CSOs)
- Flood Relief Activities in Punjab, Sindh, KP and Balochistan (UNFPA, Kimse Yok Mu, Inspired Sisters, United Sikhs, CSOs)
- Post Flood Relief Health Project (UNFPA-NATPOW-PWDs-CSOs)

For any further information please contact: , website: www.natpow.org.pk
House: 314, Street: 16, F-10/2 Islamabad, Ph: +92 51 9276004-5, Fax: +92 51 9267006